

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, November 3, 2011, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:06 a.m.

2. **ROLL CALL**

Commissioners Present: Bacon, Alternate Commissioner Moore for Bonior, Chang, Alternate Commissioner Tehrani for Cox, Dutra, Lee, Kraus, Tran

Commissioners Absent: None

Staff Present: Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Dan Schoenholz, Deputy Community Development Director
Kim Marshall, Executive Assistant

3. **APPROVAL OF MINUTES**

The regular minutes of September 8, 2011 were approved. MSC Bacon/Dutra, all ayes.

4. **PUBLIC COMMUNICATIONS**

None

5.1 **SCHEDULED ITEMS**

5.1 Commercial Green Building Update

Deputy Director Dan Schoenholz talked about various pieces of legislation and city actions that impact green building development. AB 32 refers to Green House Gas Emmissions reduction to 1990 levels by 2020. SB 375 Promotes public transportation. CalGreen in 2010 CA Green Building Code was adopted by the City of Fremont.

In Fremont, a Green Task Force convened from 2007 – 2008 to look at various green measures. City Council has asked city staff to conduct outreach, identify various options on Green Building Ordinances and report back.

The General Plan will have a Sustainability Element.

Neighboring cities have adopted various approaches to Green Building. Dublin and Newark have no mandatory requirements. San Leandro and Milpitas have check lists. Livermore, Pleasanton, and San Jose have mandatory measures. There is an on-line survey on Fremont's website for stakeholders to provide input. Commissioners may also submit comments to Dan Schoenholz.

Commissioner Chang asked if any buildings in Fremont are LEED certified. Deputy Community Development Director Schoenholz said that several of the Fire Stations and Trans Continental are LEED certified.

A copy of the checks lists will be sent to EDAC per Commissioner Dutra's request.

6. COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:

Industrial/Manufacturing/Technology

Solyndra – The Alameda County Workforce Investment Board held a job fair for former Solyndra employees. The Trade Adjustment Assistance application is still pending.

Warm Springs/South Fremont Area – Director Kline distributed a marketing piece promoting the area to be used on an upcoming delegation visit to Washington DC. On December 7, at 6:30 p.m., there will be a community meeting held at the Warm Springs Community Center to provide a final presentation on the Studies, including the range of land use alternatives considered, findings related to required infrastructure improvements and corresponding fiscal impacts.

Delta Products – the company is expanding – building new 200K square foot building at Fremont Blvd/Cushing Pkwy.

Tesla – the company has reported positive earnings.

Commercial/Retail

Whole Foods – applications have been submitted to Planning.

Sunflower Farmers Market – the project will go before the Planning Commission on November 17. Tenant improvements are underway.

Staples will be moving to the Fremont Hub at the former Office Max location. Nothing Bundt Cakes

will also open soon.

Chamber of Commerce

The State of the State event was very successful. On December 14, the Chamber will host their Holiday Mixer. On January 20 there will be a Resource & Job Fair at the Fremont Adult School. The State of the County presented by Supervisor Scot Haggerty will be held on January 27.

7. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

8. COMMISSIONER/STAFF REPORT ON SVEDA, East Bay EDA, OTHER MEETINGS

SVEDA will have a broker outreach event in February for the East Bay area. The event will be held in Fremont. No date has been set yet. April is being targeted for a retail focused broker event coinciding with the opening of Century Theaters at The Block.

The City's Stimulus Package extension will be heard at the December 13 City Council meeting.

9. FUTURE AGENDA ITEMS

Warm Springs/South Fremont Update

10. ADJOURNMENT The meeting was adjourned at 9:45 a.m.